



# ALEX TRICE

Graphic Designer / Web Developer

✉ ATriceGent@gmail.com

☎ (941)787-9187

🌐 <http://atricegent.github.io>

**OBJECTIVE:** Obtain a Graphic Design and/or Web Development position with opportunity for growth and development.

## EXPERIENCE

**-Web Developer/Ux Ui Designer Web Development/  
Content Management/UxUi Projects  
June 2021 - May 2022**

~Completed several projects applying the basic syntax of front end coding language

~Completed a hand-coded website with HTML, CSS, and Java Script.

~Created personal and business Wordpress sites by utilizing and modifying existing templates as well as using advanced included features and using HTML and CSS to access advanced features.

**-Graphic Designer – Digital Illustration, Photography,  
and Layout Design Projects  
November 2020 - September 2021**

~Created simple vector shapes to more advanced vector illustrations and graphics, including the use of typography.

~Applied the aforementioned skills to complete several projects including creative illustrations and a branding strategy for small and large businesses.

~Set up cameras with lighting considerations to complete photo shoots.

~Applied layout & design techniques using InDesign to create several projects including a catalog, brochure, and a print campaign.

~Using Photoshop applied advanced features, effects, and techniques for photo and head shot retouching, digital ads, web banners, posters, and logos.

**-General Manager- City Vapor  
June 2013 - December 2019**

~Maintained staff by recruiting, selecting, orienting, and training employees

~Maintained quality service by observing quality and customer service standards, analyzing and resolving quality and customer service problems, and recommending system improvements

## EDUCATION

2021-2022

Graphic Design and Web Development diploma from F.I.R.S.T. Institute, Orlando in May of 2022.

Diploma program includes emphasis in the following:

- |                  |                    |                               |
|------------------|--------------------|-------------------------------|
| ■ Color Theory   | ■ Web Design       | ■ Fundamental Design Elements |
| ■ Sketching      | ■ EPUB             | ■ Graphic Design              |
| ■ Design Process | ■ Photography      | ■ WordPress                   |
| ■ Typography     | ■ Web Optimization | ■ Motion Graphics.            |
| ■ Logo Design    | ■ Debugging        |                               |
| ■ Print Design   | ■ Wireframes       |                               |

## ACCOLADES

55+ Completed Projects

100+ Happy Clients

100% Communication

## ACQUIRED SKILLS

### HARD SKILLS

- Adobe Illustrator • Photoshop
- AfterEffects • InDesign • XD • Bridge
- Microsoft Office • HTML/CSS • Javascript
- Bootstrap • CMS • GitHub • WordPress

### SOFT SKILLS

- Learning and explaining detailed systems and processes
- Staying up-to-date with product trends within a particular field
- Overcoming Objections
- Problem Troubleshooting
- Negotiating • Building Relationships
- Adaptable • Inquisitive • Outspoken
- Courteous • Open Minded